PDGA Canada Sponsorship Program

The key activity of the PDGA Canada office is to manage and reinvest the per player and non-current member fees collected at Tour events in Canada, with the broad aims of fostering and strengthening the development and growth of the sport in the Great White North. This sponsorship program is how the PDGA invests in and gives back to our country. The supported activities include:

1. Sponsorship of new courses and existing course upgrades.18 hole courses will receive up to $1000, 9 hole courses will receive up to $500. New courses are the top priority of the sponsorship program.
2. Sponsorship of non-tournament initiatives aimed at First Nations, women, juniors, and/or seniors. Examples include school programs, summer camps, women's leagues, senior's days, community introduction days, etc. This is the #2 priority of the program.
3. Sponsorship of leading PDGA events including Canadian Nationals ($4000+), A Tiers ($1000+), and Provincial Championships ($500+).
4. Sponsorship of PDGA Tour events focused on increasing play among and introducing the sport to women, juniors, First Nations, and other minorities, including Women's Global Events (WGE) ($250-$500 each).
5. Sponsorship of Provincial Series organized by official Provincial Disc Golf or Disc Sports bodies, either of the Series as a whole or of the Series Final ($250-500+).
6. Sponsorship of Team Canada at the WFDF World Team Championships. PDGA Canada covers the team entry fee and jerseys.
7. Other requests not covered under 1-6 above will be assessed based on merit and funds available.

Items that do not qualify for sponsorship are: sanctioning & insurance fees, player entry fees, equipment including baskets and discs that the applicant intends on making his/her personal property or selling for his/her benefit. PDGA Canada will also not fund activities that have already been completed, and course installations or upgrades where funding needed is being or has been raised in full from other sources.

Funds will be released and sent by interac e-transfer or PayPal upon approval of the application by the PDGA Canada Manager. Applications for new and upgraded courses, as well as other activities involving the purchase of baskets, discs, or construction materials, must provide evidence of purchase order, such as an invoice from a manufacturer or retailer, before funds will be released.

Applicants should send an email to canada@pdga.com with the following information:

- Name, PDGA# and contact info of the person submitting the application
- Outline of the proposed activities and their timeline

- How the sponsorship will be used to increase participation/awareness
- How the sponsorship will benefit/promote the PDGA brand
- Any other information (photos, letters of support etc.) that will strengthen the application

We look forward to receiving your sponsorship application. In the meantime, should you have any questions, please feel free to contact me at the coordinates shown above.

Brian Hoeniger #4022
PDGA Canada Manager