PROGRAMME

As at 23 July

EMPA
Emergency Media and Public Affairs

THURSDAY 05 NOVEMBER

Morning Session

The Honourable Andrew Little, Mayor of Wellington
Welcome & opening address.

Mark Ryan, General Manager, Disaster & Emergency Management. City of Gold Coast
Tropical Cyclone Alfred: Public Information & Warnings Strategy.

Media Panel
Trust in media during an emergency: insights from academics and reporters on the ground.

People's Choice
Finalist presentations and voting to determine the winner of this year's 'People's Choice' category of the EMPA Awards for Excellence in Emergency Communication.

Afternoon Session

Workshops

Workshop Group 1
Lessons and practical tools to manage misinformation and disinformation in emergency management communications practice.
Sean Howard, CEO, WPP Government & Public Sector Practice
Samme Moore, Senior Advisor, Communications & Engagement, Emergency Management Bay of Plenty

Workshop Group 2
PIM 101: An introduction to public information management.
Jo Davidson, Corporate Communications & Media Manager, Auckland Council
Glyn Walters, Communications Manager, Marlborough District Council

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Evening

Conference Dinner and presentation of the EMPA Awards for Emergency Communication.

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FRIDAY 06 NOVEMBER

Morning Session	**Lucy Easthope,** University of Bath & Massey University *Experiences from mass casualty events: from an international expert and adviser on emergency planning and disaster recovery.*
	Jo Lynskey, Emergency Management Officer and Recovery Manager, Western Bay District Council *Case study on the recovery from recent landslides and flooding.*
	Panel – *When every second counts: Tsunami – the ultimate time-critical communications challenge.* Anthony Frith, Communications Manager, NEMA Dr Tom Wilson, Chief Science Advisor, NEMA Alice Lake-Hammond, AF8
	Case study *Recent case study on an emergency response.*
Afternoon Session	**Judge Anna Tutton,** Coronial Services *An introduction to coronial inquests following an emergency.*
	Panel – *Experiences from the frontline: giving testimony as part of a formal coronial inquiry.* Michele Poole MNZM, Senior Regional Communications & Engagement Advisor, Fire & Emergency NZ Richard McPhail, former Senior Sergeant (Boxing Day Tsunami & Christchurch Earthquakes) Jo Davidson, Corporate Communications & Media Manager, Auckland Council
	Dr Kirstin Speers *Under the weather: stories from Cyclone Gabrielle.*