The Vanilla Theory

# WE ARE ‘THE VANILLA THEORY’



From Strategy to Execution, We are your full-service MARKETING Partner.

# ABOUT US

At The Vanilla Theory, we are passionate about helping businesses thrive in the digital world. We understand that in today's fast-paced and competitive market, having a solid marketing strategy is essential for success. That's where we come in.

With years of experience and a team of dedicated professionals with core members from backgrounds like Engineering, MBA etc, we specialize in providing top-notch marketing solutions tailored to meet the unique needs of each of our clients. Our goal is to help your business grow, increase brand awareness, and drive measurable results.

What sets us apart is our commitment to staying ahead of the curve. In the ever-evolving world of digital marketing, it's crucial to adapt and innovate constantly. Our team is always up-to-date with the latest trends, technologies, and best practices toensure that your marketing campaigns are cutting-edge and effective.

**Together, we can make a lasting impact in the Marketing & Branding landscape!!**

# WHY CHOOSE US?

We prioritize our clients and their satisfaction. Our team is dedicated to providing exceptional customer service, responding promptly to inquiries, and addressing any concerns or issues that may arise. We value long-term relationships and strive to exceed expectations in every interaction.




100% Completed Projects

100% Competetive Team





100% Transparency & Colaboration

100% Satisfaction Rate



# SERVICES

We are a digitally-led, full-service creative agency. We are your go-to firm for all your marketing needs.



# WEBSITE & APP DEVELOPMENT




- Responsive & SEO-Friendly Web Design
- CMS-Based Websites
- Custom Web Development
- Corporate Website Development
- Non-Profit and Charity Websites
- Website Redesign and Updates
- Website Maintenance & Support




- Cross-Platform App Development
- Native App Development
- Enterprise App Development
- Utility App Development
- Augmented Reality (AR)/ Virtual Reality (VR)

# Branding & Marketing Strategy

- Market Research & Analysis
- Marketing & Branding Strategy
- Brand Purpose & Positioning
- New Product Launch & Promotion
- Digital Strategy & Market Intelligence




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# Content Strategy & Creation

- Content Strategy
- SEO-Optimized Content
- Social Media Content
- Email Newsletters
- Blog & Articles Content Creation



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# Digital Marketing

- Search Engine Optimization
- Social Media Marketing
- Influencer Marketing
- Reputation/ ORM Management
- Ads & PPC
- Media Strategy, Planning & Buying



# Search Engine Optimization




- Keyword Research
- On-Page Optimization
- Link Building and Off-Page SEO
- Local SEO
- Google Search Console and Analytics




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# Designing & Printing

- Graphic Design
- Branding and Visual Identity
- Packaging Design
- UI & UX Design
- Motion Graphics and Video Production
- Offset, Digital, Screen printing etc.



## Logo Design



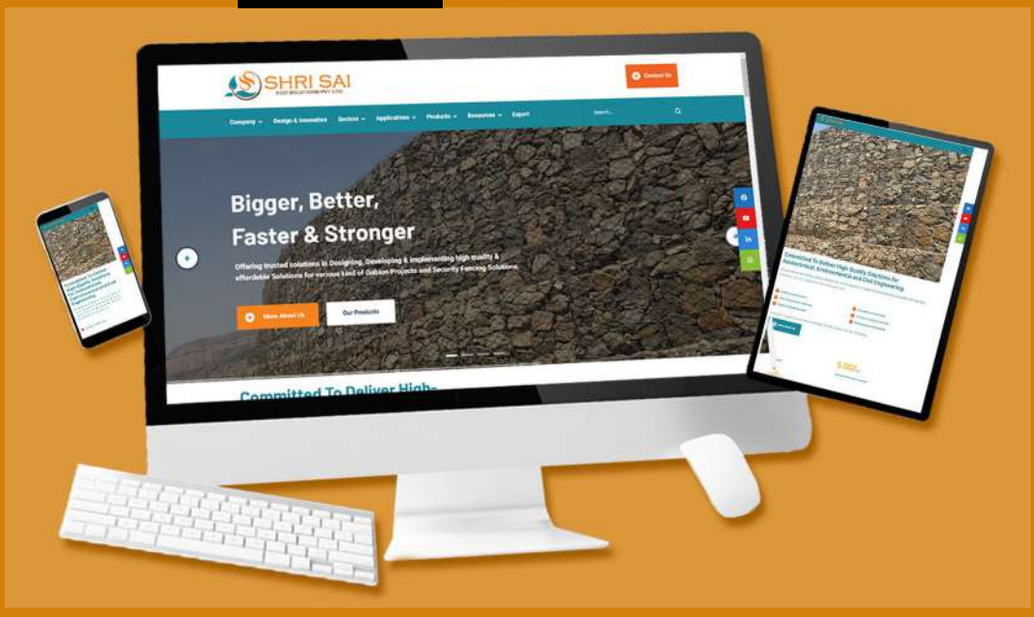

## Packaging Design



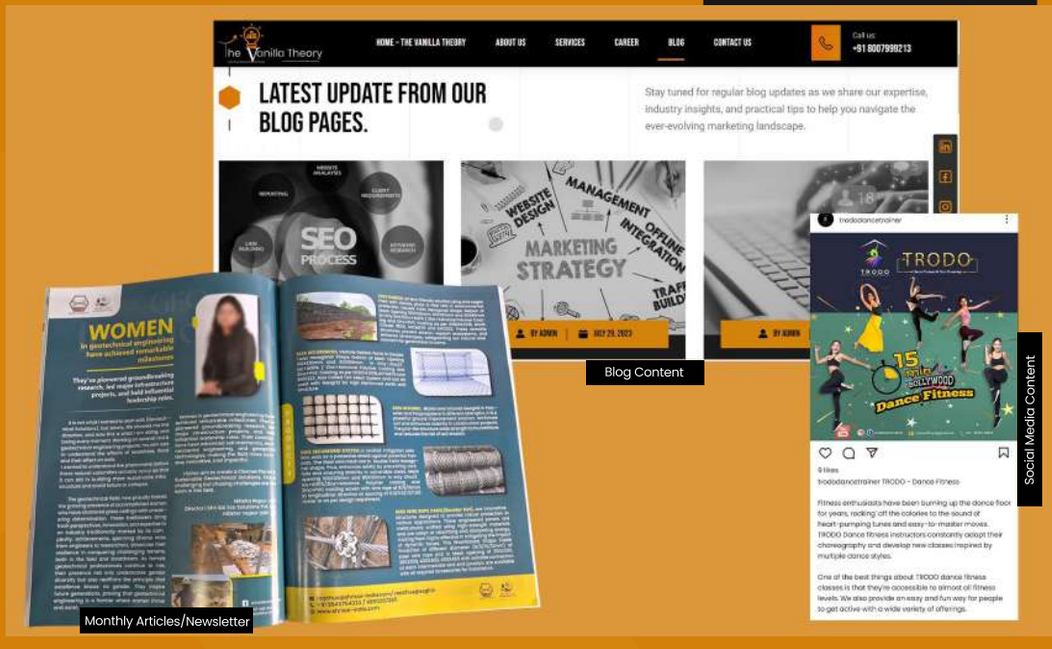

## Brand Guideline



## Website




## Content




Blog Content

Social Media Content

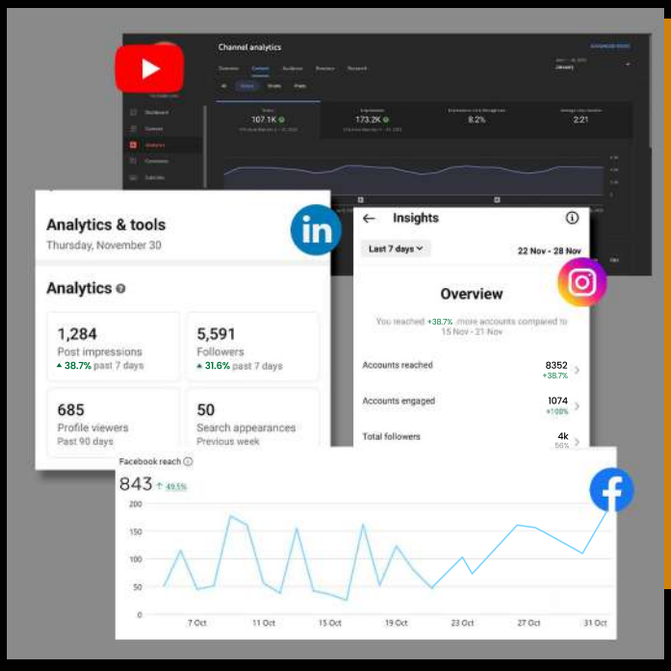
Monthly Articles/Newsletter



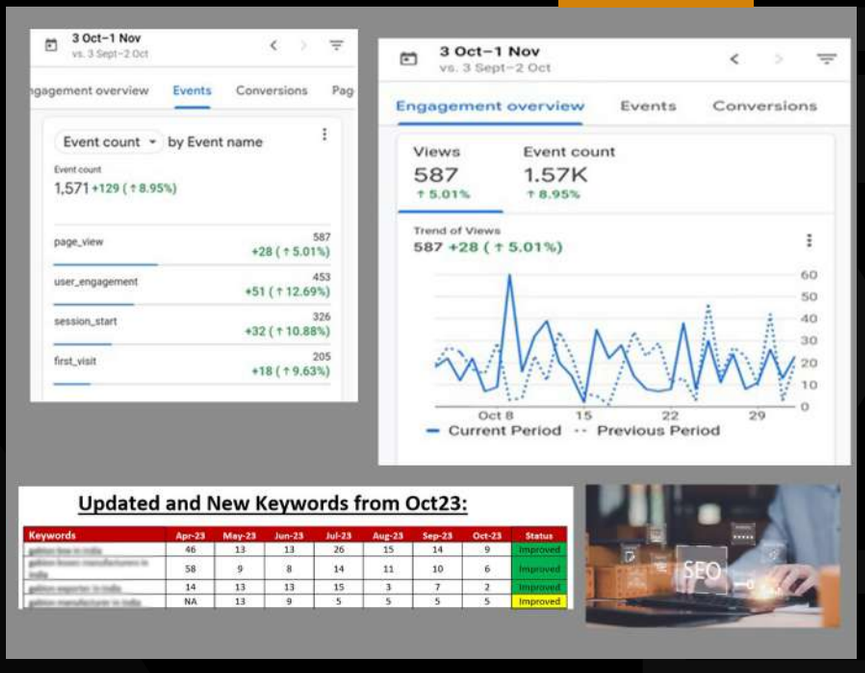

Brand Merchandise

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## Social Media Marketing




## SEO

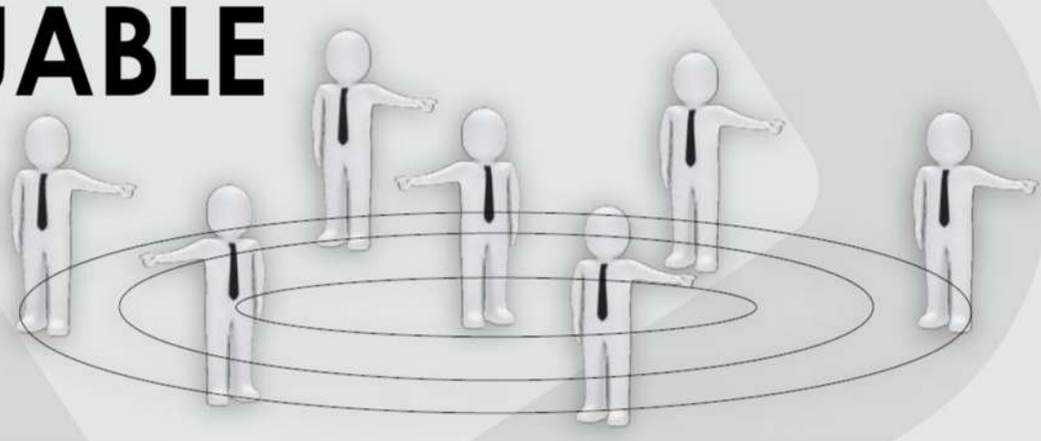



## Stationery Design



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# OUR VALUABLE CLIENTS



SHRI SAI
ECO SOLUTIONS PVT. LTD.

ezi home care

GODSPEED

GENSIS
Consulting Inc

IALT

EDUEMPIRE
COACHING
CLASSES

apconic

INNOIPS

iTRIZ

KAVYA INDUSTRIES
COMPLETE PACKAGING SOLUTIONS

THE SLC

ZENEETH ENTERPRISES

Prestige®

Radisson BLU
PUNE KHARADI

Mangesh Pangarkar Music Production

REALITY
WAREHOUSING
Fulfilling your storage needs.

शिवा ध्यानम्

SHIVASAI ENTERPRISES
Reliable Workforce. Reliable Results.

RADHIKA
ENTERPRISES

KARSHATI
ENDURING EFFICIENCY

# INDUSTRIES WE'VE COLLABORATED WITH.



Entertainment



Hospitality



Manufacturing



Education



Legal Firms



Geotechnical



Food



Solopreneurs



Fashion



Software



Motor Sports



Health & Wellness

# Your Vision.
# Our Expertise.
# Unleash Your Brand's Potential



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# LET'S CONNECT, COLLABORATE, AND CREATE MARKETING MAGIC TOGETHER!



Our team of marketing professionals brings a diverse range of skills and experiences to the table. From digital marketing and social media management to content creation and branding, we have the expertise to navigate the complex world of marketing and deliver impactful campaigns.

## Contact Us :


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