Hometown Christmas

Stars, Stripes and Hometown Lights

SPONSORSHIP FORM

Event: Friday, December 4 - Saturday, December 5, 2026

Company: _____

Contact Name: _____

Telephone Number: _____

Email Address: _____

HOMETOWN CHRISTMAS SPONSORSHIP LEVELS

Promotional material in 2025 received up to 458,000 views on Facebook alone.

☐ **The Christmas Star - $ 2,500**
Presenting Sponsor

☐ **Guardian of the Grove - $ 1,500**

☐ **Under the Mistletoe - $ 1,000**

☐ **The North Pole - $ 750**

☐ **Jingle Bells - $ 500**

☐ **Santa's Helper - $ 250**

☐ **Rudolph - $ 100**

☐ **Other: $ _____**

This year we will be recognizing all of our sponsors collectively, placed in order of sponsorship value. Your sponsorship will be recognized on the follow formats:

- On our website – www.CentralBradford.org
- Through our Social Media platforms – Facebook
- Lawn sign placed around the Front of Courthouse

Deadline: Friday, November 27th 2026

Please make checks payable to the CBCCC. Be sure to email your company's most current logo PNG or JPEG file to :

PO Box 148 | Towanda, PA 18848
Justin Vanderpool- justin@CentralBradford.org | Cell: (570) 637-5053

CENTRAL BRADFORD COUNTY CHAMBER of COMMERCE

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CENTRAL BRADFORD COUNTY
CHAMBER of COMMERCE

Christmas Star — $2,500 _ Presenting Sponsor (1) only one available

This is the **only sponsorship that gets overall event ownership**.

- "Hometown Christmas presented by **[Business]**"
- Largest logo on all major promotional materials
- Presenting Sponsor on website, social media, press releases and advertising
- Recognition during opening/event announcements
- Premium banner placement
- Opportunity for a representative to participate in the tree-lighting ceremony
- Dedicated social media spotlight

Christmas Tree — $1,500 _ Signature Attraction Sponsors (3)

The Christmas Tree Lighting Sponsored by [Business] or **Hometown Christmas Parade Sponsored by …**

Benefits could include:

- Attraction named after sponsor
- Prominent signage at the attraction
- Logo on attraction-specific promotional materials
- Social media spotlight, Website recognition
- Recognition during announcements

Under the Mistletoe — $1,000 _ Family Experiences Sponsor - Main Street Partnerships

This could sponsor:

- Santa's area, Children's activities, Letters to Santa, Crafts, Storytime, Santa's Snowballs Fun Run…

Benefits:

- "Santa's Workshop sponsored by…"
- Signage at the children's area
- Recognition on the activity schedule
- Social media feature, Website recognition
- Opportunity to provide a small giveaway to children/families
- Sponsor-provided promotional materials
- Premium event banner

The North Pole — $750 Holiday Atmosphere Sponsor

This one could help pay for:

- Christmas lights, Decorations, Downtown displays, Tree decorations, Lighted installations, Holiday blowups, Activity signs.

Benefits:

- Sponsor recognition on or near the sponsored decorations
- "Christmas Lights sponsored by…"
- Website recognition
- Social media recognition
- Event program recognition and yard sign

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Jingle Bells — $500 Entertainment Sponsor
This could support: Live music, Choirs, Performers, Bands, Entertainment stage
Benefits:

- "Entertainment sponsored by…"
- Recognition at the entertainment area
- Name/logo on entertainment schedule
- Social media recognition, Website recognition
- Yard sign

Santa's Helper — $250 Community Sponsor
Benefits:

- Name on sponsor board
- Website recognition
- Social media recognition
- Event program recognition
- Yard sign

Rudolph — $100 _ Supporting Sponsor

Keep this one extremely simple:

- Name on Hometown Christmas sponsor board
- Name in event program
- Thank-you social media recognition

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